

# KVBC COMMUNITY OUTREACH

## First Quarter

January 1 through  
March 31, 2001

### Station Studio Tours

Date	Whom	Number of Children	Number of Adults	Watched
01/17/01	Brownie Troop 273	23	4	4 p.m. News
02/02/01	Bridgeway AZ Cinema Class	9	1	Noon News
02/06/01	Cub Scouts	6	2	5 p.m. News
02/09/01	Bendorf Elementary	4	2	5 p.m. News
02/15/01	Tiger Cub Scouts	12	3	5 p.m. News
02/19/01	Big Brothers / Big Sisters	13	13	Noon News
02/19/01	Broadcast Club - Dixie College	5	1	4 p.m. News
02/20/01	Mt. View Christian School	30	2	Noon News
02/22/01	C.P. Squires Elementary	20	2	Noon News
02/27/01	LDS - Young Women	5	3	5 p.m. News
02/28/01	Boy Scouts Troop 271	10	2	6 p.m. News
03/06/01	Pack 449 - Bear Den	8	2	5 p.m. News
03/14/01	Scout Troop #377	6	2	4 p.m. News
03/26/01	Creative Kids	15	2	Noon News
03/27/01	Bonanza HS / Broadcasting Prg.	30	1	Noon News
03/27/01	Cub Scouts #209 (Den 2)	6	3	4 p.m. News
03/29/01	St. Anne's School	30	10	Noon News

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<b>Date</b>	<b>Speaker</b>	<b>Club / Organization and Activity</b>
01/10/01	Jim Snyder	PAYBAC - Talked to students at Grant Sawyer Middle School about education as part of the Clark County Schools 'PAYBAC' program
01/12/01	Deborah Clayton	Leadership Las Vegas -- Moderator for panel discussion
01/17/01	Dan Wilson	Cub Scouts -- Speech at Pack Meeting about what he does and how a newsroom works
01/18/01	Nina Radetich	DARE Graduation -- Guest Speaker
02/06/01	John Fredericks	Newton Elementary -- Guest Speaker , Weather Talk
02/09/01	Nina Radetich	Wooley Elementary Career Day -- Guest Speaker, talked about being a News Anchor
02/09/01	John Fredericks	Murder Mystery Dinner -- Guest host
02/13/01	Nina Radetich	Community Associates Institute -- Keynote Speaker, gave tips on dealing better with the media - getting their voice heard
02/13/01	Judy Reich	Judge for CCSD Hall of Fame Excellence Awards
02/14/01	John Fredericks	Roger Bryan Elementary -- Weather Talk, Guest Speaker
02/20/01	Michelle Jones	PAYBAC -- Guest Speaker at Becker Middle School; spoke about the importance of staying in school
02/20/01	Jim Snyder	PAYBAC -- Guest Speaker at Ernest Becker Elementary School
02/20/01	John Fredericks	Lummi School -- Weather Talk -- Guest Speaker
02/21/01	John Fredericks	Slyvestre Jr. High -- Weather Talk -- Guest Speaker
02/22/01	John Fredericks	Mass Media -- PR -- Frederick's Facts Prize stuff
02/23/01	John Fredericks	Sam's Town -- Noon Live -- Boys & Girls Club
02/26/01	John Fredericks	O.K. Adcock Elementary -- Guest Speaker for Nevada
02/26/01	Gerard Ramalho	Roger Bryan Elementary -- Read to several classrooms for Nevada Reading Week
02/27/01	Gerard Ramalho	Rober E. Lake Elementary-- Read to several classrooms for Nevada Reading Week
2/26-3/2	Nina Radetich	Nevada Reading Week -- Went to 7 different elementary schools
02/26/01	Jim Snyder	Roger Bryan Elementary -- Read stories to kids for Nevada Reading Week; stressed importance of reading/education.
02/27/01	John Fredericks	Rober E. Lake Elementary-- Guest Speaker for Nevada Reading Week
02/27/01	John Fredericks	Vegas Verdes Elementary - Guest Speaker for Nevada Reading Week
02/28/01	Gerard Ramalho	Ronzzone Elementary -- Read to classrooms for Nevada Reading Week
02/28/01	Jim Snyder	Rober E. Lake Elementary -- Read stories for Nevada Reading Week
02/28/01	John Fredericks	Doris French -- Guest Speaker for Nevada Reading Week
02/28/01	John Fredericks	Arturo Cambiero Elementary -- Guest Speaker for Nevada Reading Week
03/01/01	Jim Snyder	Gray Elementary -- Read stories to children for Nevada Reading Week
03/01/01	John Fredericks	Laura Dearing Elementary - Guest Speaker for Nevada Reading Week
03/01/01	John Fredericks	Lewis Rowe Elementary- Guest Speaker for Nevada Reading Week
03/02/01	Jim Snyder	Ruby Adams Elementary -- Read stories to children for Nevada Reading Week
03/02/01	John Fredericks	Lincoln Elementary -- Guest Speaker for Nevada Reading Week
03/05/01	Nina Radetich	Beckley Elementary -- Continuation of Nevada Reading Week
03/06/01	Nina Radetich	NLV Boys & Girls Club -- Read to kids for Dr. Seuss Week
03/06/01	John Fredericks	Myrtle Tate Elementary - Guest Speaker for Nevada Reading Week
03/07/01	John Fredericks	Bonner Elementary - Guest Speaker for Nevada Reading Week
03/07/01	Jim Snyder	Tom Williams Elementary -- Read stories to children for Nevada Reading Week
03/07/01	Nina Radetich	West Charleston Library -- Introducing the Speaker of the Evening for National Women's History Month
03/08/01	Nina Radetich	Howard Wasden Elementary - Nevada Reading Week
03/08/01	John Fredericks	Hayes Elementary - Guest Speaker for Nevada Reading Week
03/08/01	John Fredericks	Gibson Elementary - Guest Speaker for Nevada Reading Week
03/14/01	John Fredericks	Little Scholar Preschool - Guest Speaker, Weather Talk

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03/14/01	Nina Radetich	Bonner Elementary - Nevada Reading Week
03/15/01	John Fredericks	Little Scholar Preschool - Guest Speaker, Weather Talk
03/16/01	John Fredericks	Grant Sawyer Middle School - Guest Speaker, Career Day
03/20/01	John Fredericks	Elizondo Elementary - Guest Speaker, Weather Talk
03/21/01	John Fredericks	Booker Elementary - Guest Speaker for Nevada Reading Week
03/24/01	John Fredericks	Juvenile Diabetes Research Foundation - Guest Speaker for Fundraiser
03/25/01	John Fredericks	Harley Davidson Café for the Ronald McDonald House Fundraiser
03/27/01	John Fredericks	Crestwood Elementary School – Guest Speaker, talked about Air and Weather
03/31/01	John Fredericks	Pet-A-Palooza - Animal Adoption

**Ongoing:**

Stacey Escalante	Volunteer advisor for the Keystone Club, a leadership club in the Boys and Girls Club
Kendall Tenney	Big Brother with the Big Brothers/Big Sisters organization
Nina Radetich	Board member for the Southern Nevada Women's Correctional Facility - Community Relations
Deborah Clayton	Member of the Southern Nevada Chapter of the American Red Cross
	Volunteer with Junior League
Judy Reich	Board of Director, Inner City Games and serve on the Education Committee

The station also sends congratulatory letters to those individuals attaining Eagle Scout status.